

**JORDAN UNIVERSITY COLLEGE**

**CULTURAL WEEK TIMETABLE**

**THEME: “CULTURE, BUSINESS DEVELOPMENT AND MANAGEMENT”**

**TO BE HELD FROM MONDAY 12<sup>TH</sup> TO FRIDAY 16<sup>TH</sup> MARCH, 2018**

<b>Day One: Monday, 12<sup>th</sup> March 2018</b>		
<b>Time</b>	<b>Event</b>	<b>Facilitator</b>
8:00 - 9:00	Ngoma /Guests arriving in MH	Coordinator
9:00 - 9:05	Opening Prayer	Chaplain
9:05 - 9:10	National Anthem	All
9:10 - 9:15	Juco Anthem	All
9:15 - 9:30	Introduction to Cultural week event and welcoming guests	DPAA
9:30-9:40	Official Opening of Cultural week	Principal
9:40-10:20	First Paper presentation Topic: Application of Public Private Partnership (PPP) Business Model	Prof. Prosper Ngowi
10:20-10:40	Plenary discussion	All
10:40-11:00	Health Break	All
11:00-11:40	Second Paper Presentation Topic: The Effect of Culture on Entrepreneurial Venture	Dr. Raphael Habi
11:40-12:00	Plenary discussion	All
12:00-12:55	Students’ activities	JUCSO
12:55-13:00	Closing prayer	
<b>Day Two : Tuesday, 13<sup>th</sup> March 2018</b>		
<b>Time</b>	<b>Event</b>	<b>Facilitator</b>
9:00-9:05	Welcoming	Coordinator
9:05-9:10	Opening prayer	
9:10-9:50	Third paper presentation Topic: The Use of Mobile Phone Technology in Increasing Farmers Productivity and Access to Market	Dr. James Nyangasi
9:50-10:10	Plenary discussion	All
10:10-10:40	Heath Break	All
10:40-11:20	Fourth paper presentation Topic: The role of Education in the Interplay among Culture, Development and Management	Dr. Wilson Mtebe
11:20-11:40	Plenary discussion	All
11:40-12:20	Fifth paper presentation Topic: A Culture: Catalyst or Inhibitor of an Overall Social Development. A short	Dr. Jacek Gorka

	comparison of the Case of Dr. J.K. Nyerere and Dr. J.P.Magufuli	
12:20-12:40	Plenary Discussion	All
12:40 – 12:45	Closing prayer	
<b>Day Three: Wednesday, 14<sup>th</sup> March 2018</b>		
<b>Time</b>	<b>Event</b>	<b>Facilitator</b>
9:00-9:05	Welcoming	Coordinator
	Opening prayer	
9:10-9:50	Sixth paper presentation Topic: Business Survival and Culture:	Prof. Eulalia Temba
9:50-10:10	Plenary discussion	All
10:10-10:40	Heath Break	All
10:40-11:20	Seventh Paper Presentation Topic: The Influence of Entrepreneurship and Innovation on Rural-Urban Linkage in Tanzania	Mr. Mkubya Wambura
11:20-11:40	Plenary discussion	All
11:40 -12:35	Students' activities	Students
12:35-12:40	Closing prayer	
<b>Day Four: Thursday, 15<sup>th</sup> March, 2018</b>		
<b>Time</b>	<b>Event</b>	<b>Facilitator</b>
9: 00-9:05	Welcoming	Coordinator
9:05-9:10	Opening prayer	
9:10-9:50	Eighth paper presentation: Topic: Entrepreneurship, Culture and Development: Global South Perspective	Prof. Joseph Kuzilwa
9:50 -10:10	Plenary discussion	All
10:10-10:40	Heath Break and Registration	All
10:40-11:20	Ninth Paper Presentation Topic: Culture and Design Thinking: Anatomy of the Law and Practice in Business Development and Management	Mr. Anneny Nahum & Ms. Esther Mdegipala
11:20-11:40	Plenary discussion	All
11:40 -12:35	Students' activities	
12:35-12:40	Closing prayer	
<b>Day Five: Friday, 16<sup>th</sup> March, 2018</b>		
<b>Time</b>	<b>Event</b>	<b>Facilitator</b>
9:00-9:05	Welcoming	Coordinator
9:05-9:10	Opening prayer	

9:10-9:50	Tenth paper presentation Topic: The Influence of Cultural Values on the Entrepreneurial Perception and Intention of Aspiring Entrepreneurs	Dr. George Mofulu
9:50-10:10	Plenary discussion	All
10:10-10:40	Health Break and Registration	All
10:40-11:20	Eleventh paper presentation Topic: Development: Nice Illusion or Reality?	Dr. Gregorz Trela
11:20-11:40	Plenary discussion	All
11:40-12:30	Students' activities	
12:30-12:55	Closing Remarks	DPAA
12:55-13:00	Closing Prayer	DPAA